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Michigan Wine Festival Collaboration Comes to Ypsilanti's Michigan Firehouse Museum on June 27th

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The [Michigan Wine Collaborative](#) (MWC) and [Taste Michigan](#), in partnership with the [Michigan Firehouse Museum](#), is proud to announce the [Michigan Wine Festival](#), taking place **June 27, 2026**, at the Michigan Firehouse Museum in Ypsilanti. The festival will celebrate the diversity and quality of wines produced from Michigan-grown grapes while bringing together two iconic non-profit organizations to provide a platform for local wineries to connect with the community for an afternoon dedicated to Michigan wine.

In addition to the festival itself, the event will anchor a broader series of experiences throughout the region, "**Taste Michigan Invades Ypsi & Ann Arbor.**" During the days surrounding the festival, participating restaurants, wine bars, and retailers will host Michigan wine-focused events highlighting wineries from across the state.

This Michigan Wine Festival will feature wineries from multiple Michigan wine regions, offering guests the opportunity to explore a wide range of styles—from cool-climate whites and rosés to structured reds and sparkling wines. Festival attendees will have the opportunity to meet winemakers, learn more about Michigan's growing wine industry, and taste wines that reflect the unique terroir of the state's vineyards.

"This collaboration with the Michigan Firehouse Museum allows us to bring Michigan wine directly into the community while celebrating the incredible work of wineries across the state as well as the outstanding work community non-profits are doing independently and together," said Emily Dockery, Executive Director of the Michigan Wine Collaborative. "Events like this not only create memorable experiences for consumers but also strengthen connections between wineries, restaurants, retailers, and wine lovers."

Tickets for the Michigan Wine Festival are now available and can be purchased at: <https://a2tix.com/events/michigan-wine-festival-6-27-2026>



Call for Winery Participation

MWC member wineries are invited to participate in the festival and showcase their wines to a new audience in the Ann Arbor and Ypsilanti market. Participating wineries will have the opportunity to pour wines at the Michigan Wine Festival while also connecting with local hospitality partners during the Taste Michigan Invades events. Space is very limited. Wineries interested in participating should reach out to MWC by March 31st at info@michiganwinecollaborative.com.

Opportunities for Restaurants and Retailers

Restaurants, wine bars, and retail wine shops in the Ypsilanti and Ann Arbor area are encouraged to take part in **Taste Michigan Invades Ypsi & Ann Arbor** by hosting Michigan wine-focused experiences leading up to and following the festival. Participating venues can collaborate with Michigan wineries to create special programming such as:

- Michigan wine dinners or tasting menus
- By-the-glass winery takeovers
- Retail tasting events and bottle features
- Meet-the-winemaker experiences
- Michigan wine flight promotions

Participating venues will be promoted through Michigan Wine Collaborative communications and event marketing. To arrange a partnership connect with MWC by April 30th at info@michiganwinecollaborative.com.

Celebrating Michigan Wine

The Michigan Wine Festival and Taste Michigan Invades initiative aim to highlight the innovation, craftsmanship, and regional diversity of Michigan wine while encouraging greater visibility for wines produced from Michigan-grown grapes.

The Michigan Firehouse Museum Michigan Wine Festival is part of a broader series of **Taste Michigan Invades events across Southeast Michigan in June**, including a Detroit activation at Eastern Market on June 21st in partnership with Cool Ass Detroit Stuff and the Canfield Consortium. Additional details about the Detroit event will be announced soon.

Wineries interested in participating, as well as restaurants and retailers interested in hosting a Taste Michigan Invades event, are encouraged to contact the Michigan Wine Collaborative at info@michiganwinecollaborative.com by March 31st for additional information.

For more information on the Michigan Wine Collaborative or to learn how to get involved, visit michiganwinecollaborative.com or contact info@michiganwinecollaborative.com.



Learn more about Taste Michigan at TasteMichigan.org.

About the Michigan Wine Collaborative

The Michigan Wine Collaborative unites wineries, growers, suppliers, educators, and partners to strengthen Michigan's wine industry through advocacy, education, networking, and shared resources. Its mission is to enhance the sustainability and profitability of the Michigan wine community now and for generations to come.

About Taste Michigan

Taste Michigan is a statewide initiative developed by the Michigan Wine Collaborative to increase awareness and demand for wines produced from Michigan-grown grapes. Through consumer events, trade engagement, educational programming, and collaborative marketing campaigns, Taste Michigan works to highlight the diversity, quality, and regional identity of Michigan wine while strengthening connections between wineries, restaurants, retailers, and consumers.



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