

DATE: August 20, 2024 SUBJECT: MWC Member Wineries Partner for Field to Vase Dinner The Michigan Wine Collaborative (MWC) is thrilled to announce a second partnership with Certified American Grown for the 2024 Field to Vase Dinner at Creekside Growers in Middleville, Michigan.



Nestled in the picturesque landscapes of Creekside Growers, this Field to Vase Dinner promises to be an unforgettable evening celebrating the artistry of local wine paired with the beauty of locally grown flowers, the bounty of Michigan's agriculture, and the culinary delights that highlight the best of local produce. Guests will dine amidst the blooming fields, enjoying a farm-to-table meal that showcases the freshest seasonal ingredients.

Michigan Wine Collaborative member wineries <u>Modales</u>, <u>Domaine</u>

<u>Berrien</u>, and <u>MAWBY</u> will be providing the wines for the dinner.

prepared by Chef Christine Ferris of <u>Farmhouse Deli</u> in Douglas,

Michigan. Guests will delight in a curated menu that emphasizes local
and sustainable ingredients, and of course expertly paired with local and sustainable wines.

The featured wines are produced with 100% Michigan fruit grown in Southwest Michigan by Modales from the Fennville AVA along with Domaine Berrien in the Lake Michigan Shore AVA and MAWBY representing the Leelanau Peninsula AVA.

Southwest Michigan is home to two of the state's AVAs with Fennville being the oldest AVA in Michigan and the third to be established in the United States. Modales calls Fennville home. Their commitment to sustainable and regenerative agriculture and to the people who make the finished wines possible shine through in each glass of wine produced on the estate.

Their neighbors to the south, Domaine Berrien, are the first and only Rhone Rangers not only in the Lake Michigan Shore AVA but the entire Midwest. Specializing in the Rhone Valley varietals, Syrah, Viognier, Rousanne, and Marsanne, Domaine Berrien also host a wide array of vinifera and hybrid varieties.

Representing Leelanau Peninsula AVA is another significant producer, MAWBY, who planted its first vines in 1973. MAWBY is the authority on sparkling wine production in Michigan. For 50 years MAWBY has helped



Michigan sparkle. With an emphasis on classic production techniques, sustainable farming methods and quality customer service.

These three producers are coming together to provide a variety of wines for Field to Vase that will represent the diversity and prestige of the Michigan wine industry. Just like the flowers and the food, the wine will be 100% local as well as expertly paired.

"This collaboration of agriculture, artistry, and passion will prove to be a vibrant experience that guests of the dinner will cherish for years to come." Says Emily Dockery, Executive Director of the Michigan Wine Collaborative, "We hope that these guests will form an emotional connection with Michigan wine that inspires them into planning trips to Michigan wine country regularly and emboldens them to demand local wines at their favorite wine shops, retailers, and restaurants."

Tickets for the Field to Vase Dinner at Creekside Growers are limited and expected to sell out quickly. Don't miss your chance to be part of this extraordinary event. For more information and to purchase tickets, please visit the Eventbrite page.

About Certified American Grown. Certified American Grown is a diverse community of cut flower and foliage farmers from across the United States. As the voice for domestic farms, CAG works towards sustainability and prosperity through a unified voice, effective advocacy, and strategic promotion. Certified American Grown flower and foliage farms participate in an independent, third-party supply-chain audit to verify both origin and assembly of the flowers and foliage grown. When it appears on bouquets, bunches, packaging or signage, the iconic brand mark instills consumer confidence in place of origin. For more information about Certified American Grown, visit americangrownflowers.org.

The <u>Michigan Wine Collaborative</u> is the voice of the Michigan wine industry. Our mission is to enhance the sustainability and profitability of the Michigan wine industry by supporting wineries, growers and other businesses and individuals connected to the industry – today and for future generations.

For media inquiries and more information, contact us by reaching out to <a href="mailto:info@michiganwinecollaborative.com">info@michiganwinecollaborative.com</a> or send us a message on social media.



Sincerely,

Brian Lillie MWC President