



DATE: February 20, 2024
SUBJECT: Taste Michigan
Invades the D

The [Michigan Wine Collaborative \(MWC\)](#) is excited to announce that from May 17-19, Detroit is set to be swept off its feet as [Taste Michigan Invades the D](#), transforming the city into a haven for wine enthusiasts and gastronomic aficionados alike. This three-day extravaganza promises an unforgettable fusion of local flavors, exquisite wines, and unparalleled experiences.

On May 17, embark on a journey through the heart of Metro Detroit as Michigan Wine Collaborative's renowned winery members collaborate with restaurants, crafting exclusive Michigan wine-paired experiences at select locations. Immerse yourself in the art of wine and culinary perfection as each venue unveils a symphony of flavors curated to tantalize taste buds across the Motor City. This is the premier chance to truly, [Taste Michigan](#).

The climax of the weekend unfolds on May 18 at Comerica Park, where Michigan Wine Collaborative, Vintage Michigan Wine Club, and Taste Michigan partner with [Uncork Me Michigan Wine Festival](#). Brace yourselves for an unparalleled gathering of 30 wineries, all converging within the iconic stadium. Sip, savor, and celebrate the diversity of Michigan's finest wines, meticulously curated to delight even the most discerning palates.

The invasion concludes on May 19th with The Royce's annual Michigan Wine Expo.

Experience the best that Michigan has to offer in the world of wine and culinary arts by securing your tickets at [TasteMichigan.org](#). Don't miss this opportunity to revel in a weekend of unparalleled indulgence and create lasting memories with friends and fellow enthusiasts.

About [Taste Michigan](#): Taste Michigan is dedicated to showcasing the vibrant culinary and winemaking scene of the Great Lakes State. Through curated events and festivals, Taste Michigan provides a platform for locals and visitors to immerse themselves in the rich tapestry of Michigan's gastronomic delights. Visit [TasteMichigan.org](#) for more information and ticket details.

The [Michigan Wine Collaborative](#) is the voice of the Michigan wine industry. Our mission is to enhance the sustainability and profitability of the Michigan wine industry by supporting wineries, growers and other



businesses and individuals connected to the industry – today and for future generations.

For media inquiries and more information, contact us by reaching out to info@michiganwinecollaborative.com or send us a message on social media.

Sincerely,

A handwritten signature in grey ink, appearing to be "BL", is centered below the word "Sincerely,".

Brian Lillie
MWC President



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