

Northwest Michigan Orchard and Vineyard Show Coffee and Food Sponsorship Program

For the past several years, the Grand Traverse Fruit Growers' Council (GTFGC) has offered a "special recognition sponsorship" for three of the special events held at the annual Northwest Michigan Orchard and Vineyard Show. Though the GTFGC has handed this event off to the Northwest Michigan Horticultural Research Foundation (NWMHRF), the goal is to keep the sponsorship program alive.

In addition to the Diamond, Gold and Silver level sponsorships, donors have the opportunity to be named "Title Sponsors" for the Fruit Industry Luncheon, the Vineyard Industry Luncheon or the Wine, Hard Cider and Beer Reception. These "special recognition sponsorships" have a considerable amount of additional recognition for your business. In addition to your business being named the title sponsor, additional signage will be provided at the show, along with the opportunity for a representative of your business to make a short presentation (5 mins or less) at the event. The options and their sponsorship amounts are listed below:

Fruit Industry Luncheon: 250 – 300 attend	\$6,500
Vineyard Industry Luncheon: 130 – 150 attend	\$3,500
Wine, Hard Cider and Beer Reception: 250-275 attend	\$3,500

If you would like to become a "title sponsor" for one of the events, please contact:

Jenn Zelinski
6686 S. Center Highway
Traverse City, MI 49684
231-946-1510
Goodr100@msu.edu

Sponsorship deadline is January 5, 2024. If you wish to use a credit card, please contact Jennifer Zelinski at 231-946-1510 or goodr100@msu.edu or visit the registration webpage [here](#).

