

Michigan Wine Collaborative

Monthly board meeting

Conference Call Minutes for Tuesday, February 7, 2023 at 10am

- 1) Call to Order / Roll Call
- 2) Approval of January Meeting Minutes
- 3) Executive Committee Report:
 - a. Thank you, Lee Lutes – Treasurer Position 2016-2023
 - b. Welcome, Peter King – Acting Treasurer 2023-
 - c. Fundraising Drive Jan 2023 – WE NEED YOUR HELP!
 - i. We asked for contacts and 5 board members responded. We raised almost \$20k! Let's keep the momentum going.
 - d. Governor's Cup
 - i. Competition is set for Feb 7 – March 1 through Beverage Testing Institute. Need to develop a press release ASAP and send out as a call for entries. BTI will work with our mailing list and solicit entries as well. Final results will be sent to us no later than May 31. Gala to be held after.
 - ii. Gala date/time/Governor
 - iii. MWC annual meeting
- 4) Committee reports:
 - a. Marketing: Brian Lillie
 - i. Taste Michigan update
 - ii. The Dream update
 - iii. Michigan Wine Month
 - b. Grants / Funding: Gina Shay
 - i. Grant: Next reimbursement will be in May
 - ii. Sponsorship/Membership/Donor Drive 2023
 1. Please help
 - iii. Lisa Lyon – Meijer update (PowerPoint donation/sponsorship ask)
 - c. Finance: Lee / Emily
 - i. Financial report
 - d. Research / Education: Michael Moyer
 - e. Sustainability: Sidney Finan and Maxx Eichberg
 - i. Zoom presentation for MWC members January 24 went well!
 - ii. Presentation at SW MI Hort Days went well!
 - f. Inclusion and Expansion Committee: Charles / Emily
 - i. The Dream launch
 - ii. Project GREEN update
 - g. Membership Committee
 - i. Still seeking co-chair.
- 5) Other Business:
 - a. CBC Update with Jenelle
 - i. Grant disbursement announcements?
 - b. Meeting time for MWC board meetings – 10 am or 9 am?

- 6) Public Comments:
- 7) Next meeting: March 7, 2023 @ 10 am
- 8) Adjourn