



**MICHIGAN  
Wine Collaborative**

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**DATE: August 5, 2021**

**SUBJECT: 2021**

**JUDGEMENT OF**

**MICHIGAN MEDALS**

For Immediate Release:

On August 3, 2021 the Michigan Wine Collaborative (LMC) and Lake Michigan College hosted the first ever Judgement of Michigan. This event brought together 21 judges from around the state and country to evaluate over 350 Michigan wines.

As a result, this evaluation awarded the following medal count:

8 Double Gold

33 Gold

58 Silver

76 Bronze

The MWC Judgement of Michigan planning committee asked the judging squad to be brutally honest throughout the evaluation process and they took their job seriously by only awarding medals to only the absolute best-showing wines. Michigan Wine Collaborative chose a judging squad representative of retail buyers, restaurant buyers, wine writers, influencers, and more, with diverse palates, wine experience, and lifestyles.

During the event, Michigan wine was being shared on social media by the judges, who have a combined reach of over 486,000 followers. MWC is working with the 2021 Judgement of Michigan Judging Squad for future promotional events, which will periodically bring them back to Michigan wine country as they develop into Michigan wine ambassadors. This will work to further solidify the image of Michigan wine on the world stage.

In addition, MWC will be planning showcase events with the most highly-rated wines from the Judgement of Michigan for consumers and trade to experience and to further promote Michigan wine.

For a full list of medals please visit the link below:

<http://michiganwinecollaborative.com/judgement-of-michigan-results/>

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