WINE ENTRY PACKET

MI WINE COLLABORATIVE & LAKE MICHIGAN COLLEGE PRESENTS

Learn how to enter your best wines in this historic event!

August 3rd, 2021

Judgement of Michigan

WINE ENTRIES DUE BY 7/15

THIS PACKET INCLUDES:

WINE ENTRY FORM & INSTRUCTIONS

CATEGORIES

SHIPPING INFO

RULES

NERD & NOSH EVENT

WHAT TO EXPECT & ROI

MEET THE JUDGES

SPONSORSHIP INFO

MWC INCLUSION & EXPANSION PLEDGE

& MORE!

STEPS TO PAY ENTRY FOR YOUR WINES: FOR MWC MEMBERS...

1.) LOG INTO YOUR WINERY'S MWC ACCOUNT ON WILD APRICOT*. >MWC.WILDAPRICOT.ORG<

*IF YOU NEED HELP LOGGING IN CONTACT US!

2.) CLICK ON THE STORE TAB

3.) SELECT "JUDGEMENT OF MICHIGAN ENTRY"

4.) SELECT THE QUANTITY OF WINES YOU ARE ENTERING

5.) SUBMIT PAYMENT

6.) PRINT PAID INVOICE AND INCLUDE 1 COPY WITH ENTRY FORM(S) IN EACH SHIPMENT BOX.

CONTACT EMILY AT WINENOTASK@GMAIL.COM WITH ANY QUESTIONS!

2021 JUDGEMENT OF MICHIGAN EVALUATION

OFFICIAL ENTRY FORM

ALL ENTRY FORMS & WINES MUST BE RECEIVED BY JULY 15, 2021

SEND WINE [(3) 750ml, (4) 375ml, (4) sparkling per entry]
TO: **Lake Michigan College**
Stephanie Steele
Judgement of Michigan
2755 E. Napier Ave
Benton Harbor, MI 49022

2021 FEES –MWC MEMBER WINERY ($65)
NON-MEMBER WINERY ($80)

No. of Wine Entries _____ x $65 ea. = $_____

No. of Wine Entries _____ x $80 ea. = $_____

Payment Instructions: Visit our store at mwc.wildapricot.org and select the quantities of your entries. ***Include a copy of the paid invoice in each box of your shipment(s).***

Winery Name/Brand on Label
Contact Person
Email Phone
Signature Date

By signing this form, entrant certifies that all rules and regulations have been read and are incorporated herein by reference and become a part of the contract between the entering winery and the Michigan Wine Collaborative.

CLASS CODE	VINTAGE	NAME OF WINE	AVA	VARIETAL BREAKDOWN % *APPROXIMATION REQUIRED*	RS %	ALC %	CASES AVAILABLE

Riesling Sweetness Scale

We will use the International Riesling Foundation Sweetness Scale to help determine how groups of Rieslings are presented to the judges in flights

Please complete this form for any Riesling wines you are submitting, and return with your Official Entry Form. Wines listed here must also be included on the Entry Form. Guidelines for determining Sweetness Scale categories are enclosed for your reference in completing this form. The scale is based on Residual Sugar, Titratable Acidity and pH.

Riesling wines submitted that do not include Sweetness Scale categories and data for each wine will be judged using the same Class System as all other wines.

Winery Name: _____ Contact Person: _____

1. Are you currently using the International Riesling Foundation Sweetness Scale on your labels?
   ❒ Yes ❒ No, but considering it in the future ❒ No, not planning to use it

2. Using the Riesling Sweetness Scale, indicate the category you would assign to each of the Riesling wines you're entering in the competition.

Vintage	Name of Wine	Residual Sugar (grams/liter)	Titratable Acidity* (grams/liter)	pH	Sweetness Scale Category (Dry, Medium Dry, Medium Sweet, Sweet)

ENTRY FORM DO'S

- **DO** differentiate Winery Name vs Brand on Label - This is the name on the label by which you identify your brand – the name under which your award-winning wine will be listed in publicity. The public must be able to identify the wine using the name you provide. Use a separate form for each brand name.
- **DO** include all Class/Category Codes. See Category pages.
- **DO** include Vintage - use NV if applicable.
- **DO** include the Name of Wine according to its label. Include here all relevant information – vineyard designation, semi dry (if part of the name), late harvest (if part of the name), barrel fermented (if part of the name), etc.
- **DO** include AVA - If AVA is listed on the label note that on your entry form with either OMP, LP, LMS, TOM or FN. All wines submitted must qualify for the "Michigan" appellation whether they say so or not. Wines labeled with an "American" AVA are not eligible for evaluation.
- **DO** include Varietal Breakdown - Please give at least rough percentages here. Judges are provided with a list of varieties for each wine, in descending order, without percentages.
- **DO** include Residual Sugar (RS) - Residual sugar data (as a percentage) on your wines is reported to the judges and assists competition staff in arranging the wines in an order within the flight that will show the wine to its best advantage. Please be as accurate as possible.
- **DO** include Alcohol % by Volume.
- **DO** include number of cases produced. A minimum of 30 cases of each wine submission must be available as of the entry deadline date.

THINGS TO KNOW

Ice Wines - Ice Wines will be served to the judges in separate flights. **To be judged along with other Ice Wines, the TTB-required data for these specialty wines must appear on the label.**

Riesling Wines - In addition to listing Riesling wines on the official entry form, **please describe them using the Sweetness Scale categories found in this packet and complete the "Riesling Sweetness Scale" form.**

Questions? CLICK HERE or email Emily at info@michiganwinecollaborative.com

Judgement of Michigan

BY THE MI WINE COLLABORATIVE AUGUST 3, 2021

HOW TO ENTER YOUR WINES

1.) **Select** the quantity of entries you are submitting on our online store at mwc.wildapricot.org/store.
2.) **Complete** the attached entry form, with the required information for each wine being entered.
3.) **Include** a copy of your paid invoice from Wild Apricot and entry form in each box of your shipment.
4.) **Scan** a copy of your invoice and entry form(s) to Emily Dockery at winenotask@gmail.com.

- **ENTRY (PAYMENT & DELIVERY) DEADLINE JULY 15TH**
- **DELIVERY DEADLINE JULY 15TH**
  - **WINES MUST ARRIVE BY THIS DATE TO BE EVALUATED**
  - **PLEASE SHIP EARLY TO AVOID DELAYS AND WARMER WEATHER**
- **PAYMENTS DUE ONLINE PRIOR TO SHIPMENT OF ENTRY**

WINE ENTRY FEES

- **MWC MEMBER WINERY ENTRY $65/WINE**
- **NON-MWC MEMBER WINERY $80/WINE**

Payments:

1.) Go to mwc.wildapricot.org/store
2.) Select the quantity of entries you will be submitting
3.) Pay your invoice through our Wild Apricot online portal
4.) Include your paid invoice in each box of your shipment of entered wine

Judgement of Michigan

BY THE MI WINE COLLABORATIVE AUGUST 3, 2021

CATEGORIES*

ALL VARIETAL WINES MUST CONTAIN AT LEAST 75% OF ONE GRAPE VARIETY, OR BE ENTERED IN A BLEND CATEGORY.
VINIFERA RED VARIETALS (75% OR MORE OF ONE GRAPE)

VINIFERA RED VARIETALS (75% OR MORE OF ONE GRAPE)

101 – CABERNET FRANC
102 – CABERNET SAUVIGNON
103 – GAMAY NOIR
104 – LEMBERGER
105 – MALBEC
106 – MERLOT
107 – PINOT NOIR
108 – SYRAH/SHIRAZ
109 – OTHER RED VARIETAL – VINIFERA

HYBRID RED VARIETALS (75% OR MORE OF ONE GRAPE)

121 – BACO NOIR
122 – CHAMBOURCIN
123 – CHANCELLOR
124 – DECHAUNAC
125 – FRONTENAC
126 – MARECHAL FOCH
127 – MARQUETTE
128 – NOIRET
129 – REGENT
130 – ST. CROIX
131 – OTHER RED VARIETAL – HYBRID

RED BLENDS (LESS THAN 75% OF ANY ONE GRAPE)

161 – RED BLEND – VINIFERA (75% OR MORE VINIFERA)
162 – RED BLEND – HYBRID (75% OR MORE HYBRID)
163 – RED BLEND – VINIFERA & HYBRID (LESS THAN 75% OF EITHER)
164- BORDEAUX STYLE (100% VINIFERA/BORDEAUX VARIETALS)

NATIVE RED (ANY PERCENTAGE)

141 – CONCORD
142 – OTHER NATIVE RED

SPARKLING

201 – WHITE SPARKLING
202 – RED SPARKLING
203 – MIXED SPARKLING
204 – ROSÉ SPARKLING
205 – BLANC DE NOIRS

VINIFERA WHITE VARIETALS (75% OR MORE OF ONE GRAPE)

301 – AUXERROIS
302 – GEWURZTRAMINER
303 – GRUNER VELTLINER
304 – KERNER
305 – MARSANNE
306 – MUSCAT OTTONEL
307 – PINOT BLANC
308 – PINOT GRIGIO (AS LABELED)
309 – PINOT GRIS (AS LABELED)
310 – RIESLING
311 – ROUSSANNE
312 – SAUVIGNON BLANC
313 – VIOGNIER
314 – OTHER WHITE VARIETAL – VINIFERA
315 – CHARDONNAY – UNOAKED
316 – CHARDONNAY – OAKED

ROSÉ WINES

401 – DRY ROSÉ (LESS THAN 1% RS)
402 – SEMI-DRY ROSÉ (1%-2% RS)
403- SWEET ROSÉ (3% RS OR MORE)

*Exact evaluation categories will be determined following inventory of wine entries.

Judgement of Michigan

BY THE MI WINE COLLABORATIVE AUGUST 3, 2021

CATEGORIES*

ALL VARIETAL WINES MUST CONTAIN AT LEAST 75% OF ONE GRAPE VARIETY, OR BE ENTERED IN A BLEND CATEGORY.

VINIFERA RED VARIETALS (75% OR MORE OF ONE GRAPE)

HYBRID WHITE VARIETALS (75% OR MORE OF ONE GRAPE)

321 – CAYUGA
322 – CHARDONEL
323 – LACRESCENT
324 – SEYVAL BLANC
325 – ST. PEPIN
326 – TRAMINETTE
327 – VALVIN MUSCAT
328 – VIDAL BLANC
329 – VIGNOLES
330 – OTHER WHITE VARIETAL – HYBRID

WHITE BLENDS (LESS THAN 75% OF ANY ONE GRAPE)

361 – WHITE BLEND – VINIFERA (75% OR MORE VINIFERA)
362 – WHITE BLEND

HYBRID (75% OR MORE HYBRID)

363 – WHITE BLEND – VINIFERA & HYBRID (LESS THAN 75% OF EITHER)

NATIVE WHITE (ANY PERCENTAGE)

341 – NIAGARA
342 – OTHER NATIVE WHITE

FRUIT WINES

501 – APPLE
502 – BLACKBERRY
503 – BLUEBERRY
504 – CHERRY
505 – CRANBERRY
506 – RASPBERRY
507 – STRAWBERRY
508 – OTHER FRUIT
509 – MIXED FRUIT
510 – SPARKLING FRUIT
511 – FRUIT-FLAVORED GRAPE WINE – ANY PERCENTAGE

FORTIFIED WINES (INCLUDING FRUIT)

601 – FORTIFIED –PORT
602 – FORTIFIED – SHERRY
603 – FORTIFIED – BRANDY
604 – OTHER FORTIFIED

*Exact evaluation categories will be determined following inventory of wine entries.

RIESLING SCALE

IRF RIESLING TASTE PROFILE, TECHNICAL GUIDELINES SUMMARY

	SUGAR TO ACID RATIO	pH		pH	SHIFT DUE TO pH
DRY	< 1.0	3.1 to 3.2	If	= or > 3.3	Med Dry
				3.5 or >	Med Sweet
MEDIUM DRY	1.0 to 2.0			= or > 3.3	Medium Sweet
				< or = 2.9	Dry
MEDIUM SWEET	2.1 to 4.0			= or > 3.3	Sweet
				< or = 2.9	Medium Dry
				< or = 2.8	Dry
SWEET	= or > 4.1			< or = 2.9	Medium Sweet
				< or = 2.8	Medium Dry

SHIPPING INFORMATION

Lake Michigan College
Attn: Stephanie Steele
JUDGEMENT OF MICHIGAN
2755 E Napier Ave
Benton Harbor, MI 49022

- **Include** the completed entry forms AND a copy of your paid entry invoice in all boxes of your shipments to secure your entries!
- **Entries must** ship three (3) of each 750ml wine bottles, (4) bottles of each sparkling, and (4) 375mls submitted for judging. See "THE RULES" below for more details.
- **Shipments will be** accepted Monday through Friday from 9:00 am until 4:00 pm until July 15th.
- **Wine entries received after** the July 15th deadline or shipped to an incorrect address will not be eligible for entry to this event.

Questions? CLICK HERE or email Emily at info@michiganwinecollaborative.com

THE RULES

- Eligible entrants are commercial wineries holding a Michigan small winemaker or winemaker license.
- Only wines made from grapes or other fruit may be entered. The competition is not designed to accommodate judging of meads and hard ciders.
- All entries must be made on the official entry form. Enclose one copy with paid invoice in each box of shipment. Scan a second copy to Emily at info@michiganwinecollaborative.com
- An entry fee of $65/$80 per wine must be paid and a copy of the invoice included with each box in shipment.
- An official entry requires (3) 750ml, (4) 750ml sparkling, or (4) 375ml bottles.
- Each entry must meet the requirements for the "Michigan" appellation of origin. No wine labeled "American" may be entered, even if the fruit meets the requirements for a "Michigan" appellation.
- All wines must be bottled at the time of submission. No barrel or tank samples or special bottlings may be submitted.
- Indicate on the entry form the number of cases available for sale as of the entry deadline date. A minimum of 30 cases of each wine submission must be available as of the entry deadline date.
- Because of their distinctive character, all wines containing any percentage of Native varieties must be entered as Native.
- Wines containing 75% or more vinifera must be entered as vinifera; wines containing 75% or more hybrid must be entered as hybrid.
- Panels of 3-4 judges will taste, evaluate and discuss each wine to arrive at a consensus for awarding it Double Gold, Gold, Silver, Bronze, or No Medal. A Double Gold will consist of a unanimous Gold Medal vote from all panel members. Disputes will be settled by the Superintendent, who may cast an additional vote or send the sample to another panel.
- Wineries may request feedback for any wines entered. Requests must be submitted within two weeks of the competition. Staff will collect feedback from the panel of judges that evaluated a particular wine and send aggregated information to the requesting winery.
- Upon receipt of a written complaint that a medal-winning wine was not eligible for the competition, the Superintendent will investigate.

Judgement of Michigan

BY THE MI WINE COLLABORATIVE AUGUST 3, 2021

the vision

The vision for the Judgement of Michigan is to bring relevant, experienced, and diverse wine professionals and palates to taste and evaluate the very best wines Michigan has to offer. The hope is to solidify the state of Michigan's position as being a premium grape growing and wine producing region. We are excited to host this legendary group of wine professionals at Lake Michigan College located in the Lake Michigan Shore AVA. Inclusion is key for consumers and for the industry. The winery benefits have been designed to be inclusive as well. Along with the prestigious awards we will also focus on tangible media and digital marketing benefits for MI wineries. We will be sharing the MWC message with the wine world this August: Michigan wine is for everyone.

the location

MWC has partnered with Lake Michigan College to produce the first ever Judgement of Michigan wine evaluation. We are excited to collaborate with the home of the midwest's first commercial teaching winery.

about MWC

Michigan Wine Collaborative (MWC) is the non-profit voice of the Michigan wine industry.
Run, driven, and funded by members and volunteers, all of our member dues go back into projects aimed at propelling the Michigan wine industry to the next level...and beyond! We are committed to the expansion of the MI wine industry by increasing inclusion, reaching new markets, supporting education, research, and workforce development, and making sure the world knows that Michigan wine is for everyone.

486K+
SOCIAL MEDIA FOLLOWERS OF JUDGES

13
ACTIVE WINE BUYERS OR WINE DISTRIBUTORS IN MICHIGAN OR CHICAGOLAND

TOP5*
WINE PUBLICATION WRITERS IN ATTENDANCE
*Wine Enthusiast, Wine Spectator, Wine Folly, Forbes, Washington Post, AND MORE!

WHAT TO EXPECT

follow along

@judgementofmi

@judgementofmi

Find us on Facebook

ENTER YOUR WINES IN A BLIND TASTING EVALUATION AND MEDIA EXPERIENCE OF UNKNOWN PROPORTIONS. SEND YOUR BEST WINES TO RECEIVE JUDGEMENT AND CELEBRATION FROM RENOWNED LOCAL AND NATIONAL WINE PROFESSIONALS INCLUDING WRTIERS, BUYERS, AND MORE!

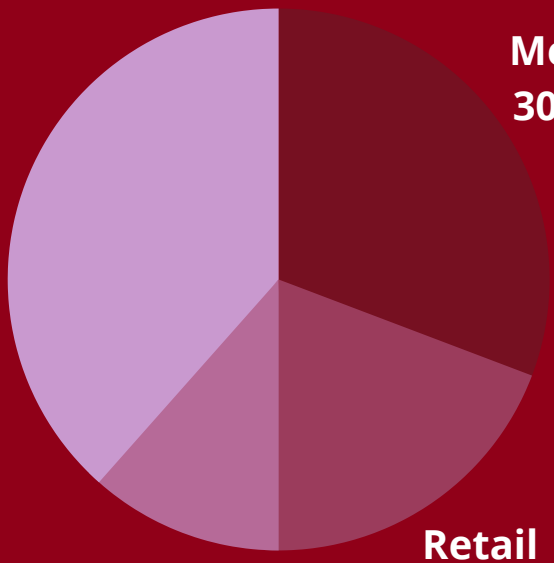
ROI

- Select wines will be featured in showcase events in metropolitan areas in Michigan.
- Social media promotion and traffic from the event itself, showcase events, and subsequent marketing projects produced by Michigan Wine Collaborative.
- Opportunity as exposure with wine buyers, distributors, sommeliers from Michigan and national writers.
- Opportunities at enhanced digital exposure among social media, print articles, retail/restaurant placements, and more!

MEET THE JUDGES

MWC focused on selecting wine professionals which represented our vision of what the wine industry looks like on the ground. Diverse career paths, lifestyles, backgrounds, and impact in the wine industry.

We also prioritized wine professionals with active social media presence and followings to increase impact of the impression Michigan wine will make on these influential tasters and to guarantee promotional activity of MI wine during the Judgement and beyond.



JUDGEMENT OF MICHIGAN

JUDGING SQUAD

Julia Coney
Black Wine Professionals

Ping Ho
Royce Detroit & Marrow

Tahiirah Habibi
The Hue Society

Phil Keeling
Wine Folly

Derrick C. Westbrook
Juice Chicago

Maia Parish
Wine Journalist

Shatawn & Nadia Brigham
GRNoir

Joseph Allerton
Roast Detroit

Kristie Brablec
Ground Control Wines

Caitlin Buquet
The Earle Restaurant

Regina Gaines
House of Pure Vin

Paul Brady
Paul Brady Wine

Jeremy Duggan
Dusty's Cellar

Kristen Pennington
Carpe Vinum Distributors

William Ferguson
Locavino/Queer Wino

Kristy Wenz
Wine Journalist

Steve Smith
Smith Devereux Wines & Mick Management

Randall Coats
Wine 4 Da Ppl

Michael de Schaaf
Lake MI Shore Winegrowers

Beth Antías
Regal Imports

James Van der Kolk
I-Lixir Beverage Distributors

FOR JUDGE INFO & BIOS SCAN HERE!

MICHIGANWINECOLLABORATIVE.COM

MICHIGAN
Wine Collaborative

NERD & NOSH

AN INDUSTRY ONLY EVENT

GET TO KNOW THE ELITE JUDGES EVALUATING YOUR WINES...AND MAYBE INCLUDING THEM ON THEIR NEXT WINE LIST!

- NERD OUT ABOUT ALL THINGS WINE AND GRAPES WITH SOME OF THE LEADERS IN THE INDUSTRY
- NETWORK AND CREATE NEW BUSINESS RELATIONSHIPS
- SECURE FUTURE MEDIA PARTNERSHIPS.

MWC MEMBERS $50
NON-MEMBERS $100

AUGUST 3, 2021 | 7PM

@

TABOR HILL
WINERY & RESTAURANT

185 Mt. Tabor Road Buchanan, MI 49107

CASUAL NOSH

MI BEER & WINE

NETWORKING

PURCHASE ENTRY AT
MWC.WILDAPRICOT.ORG

SPONSORSHIPS

GET INVOLVED & GET NOTICED!

L E V E L S

Help us throw the most memorable event Michigan wine has ever seen. Get involved and be a part of MI wine history!

DOUBLE GOLD SPONSORSHIP (GENERAL) $10,000

- Funds the general expenses for this event including venue, supplies, promotion, marketing, and administration.
- Logo on Judgement of Michigan signage and print materials, social media, and the MI Wine Collaborative website.
- VIP entry into the competition to observe the tasting.
- Invitation to the Judges' Welcome Event at Lake Michigan Vintners.
- Access to our judges panel and competing wineries via VIP access to our industry meet and greet event and tasting, Nerd & Nosh.
- VIP entry to our Showcase events featuring the winning wines.
- Complimentary Michigan Wine Collaborative membership.

GOLD SPONSORSHIP (JUDGES' EXPENSES) $5,000

- Funds our judges' travel, lodging, meals, and expenses.
- Logo on Judgement of Michigan signage and print materials, social media, and the MI Wine Collaborative website.
- Access to our judges panel and competing wineries via VIP access to our industry meet and greet event and tasting, Nerd & Nosh .
- VIP entry to our Showcase events featuring the winning wines.
- Complimentary Michigan Wine Collaborative membership.

GOLD SPONSORSHIP (NERD & NOSH) $5,000

- Funds the industry night celebration, Nerd & Nosh.
- Logo on Judgement of Michigan signage and print materials, social media, and the MI Wine Collaborative website.
- Access to our judges panel and competing wineries via VIP access to our industry meet and greet event and tasting, Nerd & Nosh.
- Complimentary Michigan Wine Collaborative membership.

BRONZE SPONSORSHIP (WELCOME DINNER) $1,000

- Funds our judges' welcome dinner and orientation the evening before the event.
- Logo on Judgement of Michigan signage and print materials, social media, and the MI Wine Collaborative website.
- VIP entry into the competition to observe the tasting.
- Access to our judges panel and competing wineries via VIP access to our industry meet and greet event and tasting, Nerd & Nosh.

ADVOCATE $500

- Helps us cover any incidentals or suprises. Surplus amounts will be transferred to our Inclusion & Expansion Educational Fund.
- Logo on Judgement of Michigan signage and print materials, social media, and the MI Wine Collaborative website.as advocate supporter.

Request to sponsor by emailing Emily at winenotask@gmail.com

COMMITTED TO MWC'S MISSION

HELP US PROMOTE YOU FOR SUPPORTING OUR MISSION

MICHIGAN Wine Collaborative

I do commit to the MWC mission of,

Providing representation and advocacy to historically excluded populations in order to increase inclusion and expansion of the Michigan wine industry through increased consumption and sales of Michigan wine, increased tourism, and a diverse recruitment pipeline to the industry..

TODAY I WILL:

- [x] **List my name as a supporter**
- [ ] **List my business as a supporter (list business below)**
- [ ] **Volunteer as a mentor**
- [ ] **Donate to the Inclusion & Expansion Education Fund**
- [ ] **Get involved on the committee**

Please provide contact information:
Name:
Phone:
Email Address:

Business or Organization:

Scan or take a photo of this completed form and email with any inquiries or additional information to Emily Dockery at info@michiganwinecollaborative.com

All donations will be earmarked for use only for execution and promotion of the MWC Inclusion & Expansion Educational Fund.

Donate Here!

You may also send a check to:
Michigan Wine Collaborative
PO Box 4243
Traverse City, MI 48165

Please put "Inclusion & Expansion Educational Fund" in the memo line

I sign below acknowledging my general commitment to the MWC Inclusion & Expansion Mission as well to my actionable items I can do today to help create a bigger, better, brighter, funkier, tastier, MI wine industry.

Please Sign _____ Date _____