

**DATE: November
2020**
**SUBJECT: Inclusion
& Expansion
Committee
Introduction &
Fundraising Efforts**

The Michigan Wine Collaborative (MWC) formed the Inclusion & Expansion committee in the summer of 2020 with the mission *to provide representation and advocacy to underserved people in order to increase inclusion and expansion of the Michigan wine industry through increased consumption and sales of Michigan wine, increased tourism, and a diverse recruitment pipeline to the industry.*

MWC is taking the initiative with this committee in order to create a bigger, better, brighter, Michigan wine industry. MWC has been promoting the committee's founding members and initiatives for 2021 on social media, media publications, and on the website. The initial collaborative effort is in thanks to a partnership with [Graped Out](#), owned by George W.C. Walker III, an organization with the goal of taking the 'boujee out of wine'. The committee has grown to feature Michigan growers, retailers, winemakers, industry suppliers, and more. The committee is now being chaired by Chuck Jackson Jr. of House of Pure Vin in Detroit, MI.

How to Contribute:
**To donate to the
Inclusion &
Expansion
Committee
Recruitment
Pipeline/Scholarship
Program visit:**
gf.me/u/y6j34w

The committee's launch of their fundraising effort to support an educational fund for BIPOC (Black, Indigenous, and People of Color), students aspiring to further their wine education in 2021 is an innovative new opportunity for the Michigan wine industry as a whole. This fund will support the Michigan Wine Industry Recruitment Pipeline and help guide those aspiring to be in the wine industry, to choose Michigan wine.

Michigan wine is for everyone. There is room for everyone. We need everyone.

Please follow the Michigan Wine Collaborative on social media and sign up for our monthly newsletter to keep up with the committee's progress and participate in their upcoming fundraising efforts.

To get involved or inquire contact MWC Executive Director and Committee co-chair, Emily Dockery at winenotask@gmail.com

**To join the
Michigan Wine
Collaborative visit:**
Michiganwinecollaborative.com

Sincerely,



Dr. David Miller
President, Michigan Wine Collaborative