

Agenda

1. Meeting called to order [Dave Miller, President]
2. Establishment of a quorum [Brian Lesperance, Secretary/Emily Dockery, Executive Director]

The members present at any properly announced meeting shall constitute a quorum (MWC Bylaws, Section 4)

Dave Miller x

Gina Shay x

Brian Lesperance- EXCUSED

Lee Lutes x

Jessica Youngblood x

Jay Briggs x

Bob Utter x

Josh Morgan x

Todd Robbins x

Matt Moersch- NOT PRESENT

Ed Peabody x

Dave Anthony- NOT PRESENT

Tom Petzold x

3. Reading of Notice of Meeting:

Notice of Annual Meeting: *Please save the date for our upcoming MWC Annual Meeting and Board of Directors Election Presentation on January 15, 2020 at 1:30pm (Grand Traverse Resort, Peninsula Room). We are in the final stages of planning for this event and would like to extend an invitation for MWC members to run or to nominate candidates for the Michigan Wine Collaborative Board of Directors. The election will take place remotely following the annual meeting. This will allow increased participation from the MWC membership. Voting instructions will be distributed at the annual meeting and via email.*

We look forward to seeing our membership turn out for this event. For those unable to attend we are securing remote participation options. If you would like to RSVP [CLICK HERE!](#)

Cheers and thanks for your support,

-Michigan Wine Collaborative Board of Directors

**Notice of this meeting was sent via email, newsletter, and posted on social media.*

4. Report of Officers

5. Report of Committees

- Lot of activities over the last year
 - Cold Climate Day Conference

- Growing membership
 - Working with MSUE
- Finance
 - Worked with committees to develop budget
 - Secured accountant
 - Secured IRS credentials
 - Goals for 2020 include fee restructure, increase efficiency, maintain transparency, and create 2020 budget
- Grants & Funding
 - Proposed and supported PA 232 petition
 - Collected signatures and submitted to MDARD
 - Next step to construct committee of growers via MDARD
 - Awarded 2019 SCBG
 - Organized Fundraising session and luncheon speaker for O & V Show
 - 2020 Goals include explore alternative revenue sources (esp. Sponsors), work with MDARD
- Sustainability
 - Strengthened relationship with MAEAP
 - Completed Pesticide Risk Assessment
 - Goals for 2020 rebuild committee and begin winery certification
- Research/Education
 - Collaboration with educational institutions (MSUE, LMC, VESTA, etc)
 - Participated with PA 232
 - Development of apprenticeships
 - 2020 Goals include continue collaborations and secure additional funding

- Membership/Communications
 - Vintage Michigan acquired
 - MI Wine Competition participation
 - Working on increase MI wine demand and image
- Cold Climate
 - Organized Cold Climate Day Conference
 - Participated in Growers Survey
 - Heavily involved with Project GREEN 4H program
 - Goals for 2020 include webinar series, new survey, and planning another conference
- Presentation of 2020 MWC Election Ballot- Board of Directors and membership/bylaws change proposals (E-vote following the meeting*)
 - Membership levels confusing; will be voting on adjusting levels
 - Ex. Umbrella memberships
 - Key employee credits to encourage participation (\$25/employee)
 - Free advertising in newsletter
 - I.e. Ohio producers association
 - Additional option for advertising premium
- In kind memberships with similar organizations with similar goals or benefits
- Board seat for administrator
 - Easier for that person to work with finances

1.Unfinished business

- Please consider joining a committee and volunteering on a project

1. Adjourn