



Conference Call Meeting Minutes for Tuesday June 5, 2018

- 1) Call to Order:
 - a. **Motion to bring meeting to order: Miller.**

- 2) Roll Call
 - a. Board Present: Miller, Moersch, Lesperance, Anthony, Hosmer, Shay, Youngblood, Petzold, Briggs, Morgan, Kownacki, Cooper. Public Present: Smith, Dockery, Bush.
 - b. Board Absent: Excused: Lutes. Unexcused: Nitz.

- 3) Approval of minutes from May 1, 2018 meeting
 - a. **Motion to approve the May 1, 2018 minutes: Kownacki, Second: Briggs. Motion passed.**

- 4) Committee reports:
 - a. Membership:
 - i. Shay: She will email or post on BaseCamp membership update.

 - b. Grant Report from Emily Dockery
 - i. Dockery: They are on track for Grant Reporting. She will post on BaseCamp a bi-annual report on which parts of the grant have been fulfilled and how much we have spent.
 - ii. NRA show report
 1. Dockery: The show went well and the Michigan wines that we poured were well received. For the show next year, we need to have a list of distributors in the states that the individual wineries can distribute to.
Cooper: It was a great presentation.

 - c. Grants / Funding / Legislation:
 - i. PA 232 progress update
 1. Miller: We have a committee meeting on Thursday. We want to keep the discussion going. We need to put together some talking points about how it would work and how funds would be raised. The growers that he has spoken with have been positive.
 - ii. General discussion about how the new Michigan Craft Beverage Council (MCBC) will work. The Governor will be appointing the 9 voting members in September. Direct any questions regarding the new council to Mike Beck at MWPA.
 - iii. General Discussion on what is going on with the MLCC and how issues regarding regulations are being resolved.



MICHIGAN Wine Collaborative

- d. Sustainability:
 - i. Moersch: We had a meeting after the May 1st board meeting. Minutes are posted on Basecamp. Our next meeting is Tuesday June 12th at 10:00. We have secured our Trademark. The paperwork is on Basecamp. We are working on the criteria to use the trademark on labels. We are working on a summit with surrounding states to see what they are doing so that we do not duplicate work. General discussion about GLWSA signage and how much to sell and recoup our monies. MAEAP would hold the inventory and when they sell one they will reimburse us. There will be a meeting on July 10th at Tabor Hill about cover crops and drones in the vineyard. More info to be sent out.

- e. Research / Education:
 - i. Petzold: We are looking for research projects that tie in Cold Climate and Sustainability. He would like to see someone from both of those committees on the Research/Education committee. We should make a list of priorities so that when the MCBC becomes effective in October, we are the first to go to the council with what we research projects and other industry issues that would like them to focus on.
 - ii. Apprenticeship program update
 - 1. Smith: There are two people graduating from Sleeping Bear from the Winemaker apprenticeship program. Morgan: There is a new apprenticeship called Production Technician. It is basically a “Jack of all trades” position.

- f. Communications:
 - i. Lesperance: The newsletter just went out. WE will put together a budget and submit it to Lee. We are needing to get the website performance increased and he will put the amount of monies that it will take into the budget. We are having a problem with the debit card. We should get a credit card in addition to the debit card. We also need to get our own conference line so that we do not have to rely on Tom and Elanur to be available when we have meetings.

- g. Finance:
 - i. Update on budget process for 2018
 - 1. Miller for Lutes: All committee budgets need to be sent to Lee no later than Tuesday June 12, 2018.

- h. Cold Climate:
 - i. Youngblood: Our last meeting was on May 22, 2018. We voted on our mission statement and we discussed 6 goals. We hope to have two of them completed by December 31, 2018. We will post them on Basecamp.



- 5) Other Business:
 - a. Petzold: The City of Riesling will be held June 10 - 11th. **Motion to spend \$750.00 and go to The City of Riesling event in Traverse City: Petzold, Second: Morgan. Motion passed.** Shay, Morgan, and Petzold will be in attendance.

- 6) Next meeting / conference call:
 - a. Next meeting will be on **Monday July 9, 2018 at 10:00 am.**

- 7) Adjourn:
 - a. **Motion to adjourn Miller, Second: Lesperance. Adjourned 11:10 am.**