



Conference Call Meeting Minutes for Tuesday February 6, 2018

- 1) Call to Order:
 - a. **Motion to bring meeting to order: Miller.**

- 2) Roll Call
 - a. Board Present: Miller, Moersch, Lutes, Lesperance, Hosmer, Shay, Youngblood, Nitz, Petzold. Public Present: Smith, Ural, Dockery, Bush.
 - b. Board Absent: Excused: Briggs. Unexcused: Anthony, Brengman.

- 3) Approval of minutes from January 9, 2018 meeting
 - a. **Motion to approve the January 9, 2018 minutes as edited: Miller, Second: Moersch. Motion passed.**

- 4) Committee reports:
 - a. Membership:
 - i. Youngblood: The MWC is sponsoring Mi-CAST at the MGWIC Conference on Wednesday February 28, 2018. Hosmer: We need people to man the booth at the conference. Sign up on Basecamp. General discussion on logoed give away items. **Motion to appropriate \$1000.00 from general funds for logo giveaways at shows and other events: Miller, Second: Lesperance. Motion passed.**
 - ii. Report from Emily Dockery
 1. The website is being updated. Please send any contact information that you would like updated to her. She and Gina are working together on the supplier page of the website. She will be attending USBevX in Washington DC and has sent out an email to members soliciting wines to be poured during a gathering of wine writers, bloggers, and key industry members from both coasts. Next is the MGWIC Conference in Kalamazoo, NRA in Chicago. She will also be attending the MN Cold Climate Conference March 15-17, 2018. VESTA will be covering her expenses.
 - b. Grants/ Funding / Legislation:
 - i. Update on MWPA activities vis a vis Craft Beverage Council legislation:
 1. Lesperance: The Senate passed the bill and now it is on the house. A new draft of the bill is coming which addresses some of the changes that the MWC proposed.
 2. General discussion on inviting legislators to the upcoming conference and any other industry events. Emily will make a template and send it to the board for their use. Karel Bush: MGWIC will cover the cost for any legislator who would like to attend the opening reception on Wednesday February 28th.



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c. Sustainability:

i. Update on GLSWA

1. Moersch: Committee meeting minutes are posted on Basecamp. The Vineyard Certification project with Karen Chou is progressing. Brad Baughman is no longer with MSU. Peter Laing is working on structure for the winery side. We are working on criteria for using the GLSWA logo on a wine label. The NRCS conference will be hosted at Tabor Hill in June or July. We are working with surrounding states to get them involved in the alliance. Lutes will be in Ohio from the 18th - 20th and will request time to pitch the GLSWA.
2. MWC policy for providing funds to MSU for research
 - a. Moersch: We will use the same criteria that MGWIC uses.

d. Research / Education

i. Petzold:

1. There was good attendance at the Orchard and Vineyard show. Thomas _____ did a nice job.
2. The Viticulture and Enology sessions at the MGWIC conference look good.
3. Brad Baughman resigned. Now would be a good time to work with MSU on helping them with a replacement, much like the way we did for the Northwest Michigan extension.
4. The Northwest Station is planting a new block for research.
5. At the Orchard and Vineyard show he spoke with Jeff Dyer about the MSU/MWC Research Summit in May.
6. The first draft of talking points for the PA232 is done. More will be discussed on the committee call next Wednesday at 9:00am.

e. Communications:

- i. Lesperance: We had a committee meeting yesterday. Emily is doing a fantastic job! We are working on updating the website. He will have a formal proposal for speeding up the website in the near future. We are adding a section to highlight supplier members. General discussion on adding bios of nominated people for board positions in the Annual Meeting packet and also posting on Basecamp. Write in nominations can give a verbal introduction at the meeting.



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- f. Finance:
 - i. Finance report:
 - 1. Lutes: He is working on the debit card situation with Huntington Bank. We have about \$20K in both accounts.
 - ii. What is decision for contribution to Mark Johnson MSU scholarship fund?
 - 1. **Motion to donate \$500.00 to the Mark Johnson MSU Scholarship fund and to review the contribution annually: Moersch, Second: Nitz. Motion passed.**
- 5) Prep for annual meeting presentation
- a. Miller: We have one hour allocated to the meeting. The first thirty minutes will be for the following:
 - i. Brief reports from the Committee Chairs as a Powerpoint presentation. Two slides; the first highlighting last year's accomplishments and the second the committee's goals for 2018 and beyond. These need to be sent to Emily by February 13th. Also, write a one paragraph report that covers what is on the slides to include in the packet.
 - ii. Description of MI wine organizations for clarity. Use the last years presentation with updates as needed. Mike Beck would like a few minutes to give an update on the Craft Beverage Council legislation. Petzold: The work that we did with the legislature will segway into talking about the PA232.
 - b. The last thirty minutes will be the Annual business meeting.
- 6) MLCC Enforcement activities
- a. Karel Bush: She received a call from a cidery that reported the MLCC enforcement came into their establishment on a busy Saturday and confiscated product that was improperly transferred in bond or mis labeled. As of now they are trying to clarify codes and regulations. The TTB is the agency who makes the rules.
- 7) Other Business:
- 8) Next meeting / conference call:
- a. Next meeting will be on **Thursday March 1, 2018 at 4:30pm at the MGWIC Conference in Kalamazoo..**
- 9) Adjourn:
- a. **Motion to adjourn Miller, Second: Lesperance. Adjourned 11:26 am.**