



Conference Call Meeting Minutes for Thursday August 17, 2017

- 1) Call to Order:
 - a. **Motion to bring meeting to order: Miller.**

- 2) Roll Call
 - a. Board Present: Miller, Moersch, Lutes, Lesperance, Hosmer, Petzold, Nitz, Youngblood, Briggs, Brengman. Public Present: Smith, Wenk.
 - b. Board Absent: Excused: Anthony, Shay.

- 3) Approval of minutes from July 20, 2017 meeting
 - a. **Motion to approve the July 20, 2017 minutes: Miller, Second: Moersch. Motion passed.**

- 4) Committee reports:
 - a. Membership:
 - i. Youngblood: We are up to 82 members. General discussion on how to invite prospective members to join. Jessica will post a generic invitation letter on Basecamp that can be edited as fits. Miller: We need to work on a campaign for new members. Maybe we can use the MGWIC mailing list. Moersch: We need to concentrate on getting the members involved on committees.
 - ii. TasteCamp writers conference: MWC/MGWIC involvement
 1. Miller to Shay via email: Please discuss TasteCamp with the Membership and Communication Committees and update the Board during our next call.

 - b. Grants / Funding / Legislation:
 - i. Update on activity between MWC and MWPA:
 1. Miller: The MWC position statement is posted on Basecamp. Mike Beck responded to the letter that was sent with our position. He basically said that we were a bit late to the game with our concerns. Lesperance: He and Lutes have a board meeting / legislative day for the MWPA on September 5, 2017. They will keep the MWC updated on the outcome of the meeting. Wenk: The MGWIC is still in place. There is a budget planned for 2018 and will operate as usual until told otherwise.
 - ii. Status of MDARD Grant proposal:
 1. Youngblood: She spoke with Amy Baers on August 7th and was told there is no news yet, but she expects approval at the end of August.



MICHIGAN Wine Collaborative

- c. Sustainability:
 - i. Moersch: There is a multi state grant opportunity with California and its "S.I.P - Sustainability in Practice" program. There is information posted on Basecamp for those who are interested. The next committee meeting is September 7th at 1:30pm. The GLWSA is working with MSU and MAEAP to producing a booklet or updating the Grape Spray Guide. Miller: What are the long term thoughts on how the GLWSA is going to be funded in the future? General discussion on funding. Grants, PA 232, partner with MAEAP.
 - d. Research / Education:
 - i. Support for grant proposal to MGWIC
 - 1. Petzold: P45 submitted a request to the MGWIC to help fund education curriculum for 2018. Miller: He will write a letter of support on behalf of the MWC.
 - ii. Planned meeting with MSU ANR - September 15th
 - 1. General discussion on what we would like to talk about. We should have an agenda that includes research priorities, a timeline of what we would like to see over the next 2-3 years, and also let them know that the MWC is in alignment with the MGWIC priorities.
 - iii. Recap of Apprenticeship Meeting August 16, 2017:
 - 1. Smith: The apprenticeship meeting was held at Mari Vineyards. It was well attended. Cristin Hosmer took notes and will post them on Basecamp. The powerpoint presentation is posted on Basecamp. Petzold: We will have at least 2 sessions at the upcoming conference to introduce the program to the public.
- 5) Developing protocols for MWC board activities (template for budget items; outline for interaction with local CC's/groups etc.)
- a. Miller: He is making a new group on Basecamp called "Policies". Smith: We should use the same format that Elanur used for the Social Media policy. Everything that the MWC does should be driven by policy. Elanur can help when she returns from her internship in Washington DC.
- 6) Other Business:
- a. Hosmer: What are we doing to fill the 2 vacant board seats? Miller: He has someone in mind for the retail seat and will post a 1 page "resume" for Rick Cooper on Basecamp for the boards consideration. He will send a letter to Jon Treloar re: vacating position.
 - b. Moersch: He is interested in having an event on the west side of the state like the one held at the Rattlesnake Club in Detroit.. The MWGIC is interested in pursuing the idea.



- 7) Next meeting / conference call
 - a. Next meeting will be on **Thursday September 14th at 10:00 am.**

- 8) Adjourn :
 - a. **Motion to adjourn Miller, Second: Lesperance. Adjourned 11:08 am.**