



Conference Call Meeting Minutes for Thursday July 20, 2017

- 1) Call to Order:
 - a. **Motion to bring meeting to order: Miller**

- 2) Roll Call
 - a. Board Present: Miller, Moersch, Hosmer, Anthony, Petzold, Nitz, Shay, Youngblood, Briggs, Brengman. Public Present: Smith, Matchett, Bush, Wenk.
 - b. Board Absent: Excused: Lesperance, Lutes.

- 3) Approval of minutes from June 22, 2017 meeting
 - a. **Motion to approve the June 22, 2017 minutes with edits as suggested: Hosmer, Second: Petzold. Motion passed.**

- 4) Committee reports:
 - a. Grants / Funding / Legislation:
 - i. Legislation: Pending legislation for MI Craft Beverage Council
 1. Discuss MWC position on legislation.
 - a. Miller: We had a call after the last board meeting on June 22, 2017 to discuss our position. The recap is posted on Basecamp. Please color code any edits/input. **Motion to move to accept comments made until July 27, 2017 at 5:00pm on the "Guiding Document etc..." followed by an email vote to approve or disapprove the MWC's position plan. Vote to be conducted on Basecamp: Miller, Second: Petzold. Motion passed.**
 - ii. Funding support for local programs / workshops
 1. Miller: There are several industry events that monies from the MWC could be used to support, beginning with a Sustainability Workshop in Niles, Mi and the City of Riesling event in Traverse City. **Motion to allocate up to \$250.00 on industry meetings/workshops/events and to revisit and make funding support a formal part of the budget on an annual basis. The allocation would be for 5 events in the Southern region, 5 in the Northern region and 5 in the remainder of the state. Miller, Second: Briggs.** General discussion on having each committee put a budget together for their needs along with developing a protocol for applying for funding.
 - b. Sustainability:
 - i. Moersch: (Reception was poor, I could not hear most of the report.) Monthly meetings are ongoing. More information is on Basecamp. Marketing materials will be available at the Gold Medal Reception. He would like to have grant



monies to potentially hire a verification person. Moersch met with the President of LMC and discussed the Viticulture program.

- c. Membership:
 - i. Youngblood: We are up to 79 members. We have an application from Spain. What is our position on out of state members? General discussion regarding potential non Michigan members. If they are in the industry, sign them up.
 - ii. TasteCamp writers/bloggers conference: MWC/MGWIC involvement
 - 1. Bush: There is no date set yet. Gina Shay will follow up with Communications committee and Karel Bush.
 - d. Research / Education:
 - i. General discussion of the differences between the Viticulture programs at LMC and SWMC. SWMC has the VESTA program. LMC does a good job marketing their Viticulture program. Smith: We need to have some type of flowchart that outlines the level of options/opportunities for those who are interested in Viticulture. Petzold: By November he would like to have a plan of action for the Research/Education committee including monthly meetings. Matchett: Perhaps the MWC can, as part of their website, make a job posting board where potential employers and students can interact. Miller: Spartan Cellars is officially closed. General discussion on how to get MSU back on board with the wine industry.
 - e. Communications:
 - i. Nothing to report.
 - f. Finance:
 - i. Nothing to report.
- 5) Tom Smith: Results from IAT/VESTA/SMC/NMC planning meeting with industry
- a. Smith: On August 16, 2017 there will be a follow up from the July 12th meeting about apprenticeship programs for the wine industry. The meeting will be in the Traverse City area and is in conjunction with NW MI Works. There is a lot of federal monies available in support of apprenticeships. More information will be posted on Facebook. Petzold will work on finding a venue to host the meeting.
- 6) Other Business:
- a. None



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- 7) Next meeting / conference call
 - a. Next meeting will be on **Thursday August 17th at 10:00 am.**

- 8) Adjourn :
 - a. **Motion to adjourn Miller, Second: Petzold. Adjourned 10:59am.**