



# MICHIGAN Wine Collaborative

2017 Newsletter

## Annual Meeting held, positions filled

The Michigan Wine Collaborative's first annual meeting was held during the Michigan Grape and Wine Conference at Grand Traverse Resort, Acme MI on the 23rd of this month. We are happy to announce the new Board of Directors:

Southwest Winery: Matt Moersch

UP Winery: Dave Anthony

Southwest Winery: Brian Lesperance\*

Restaurant/Retail: Shannon Casey

Northwest Winery: Lee Lutes

Supplier/Vendor: Gina Shay

Northwest Winery: Robert Brengman

Other Region Grape Grower  
(Southeast): Jessica Youngblood\*

Northwest Grape Grower: Tom Petzold

Southwest Grape Grower: Dan Nitz\*

Tourism: Cristin Hosmer\*

Northwest Winery: Jay Briggs\*

Southeast Winery: Jon Trelor

Northeast Winery: Vacant

Southwest Winery: Dave Miller\*

**\*Elected at annual meeting**

New website launched this month via Secretary Brian Lesperance:

[www.michiganwinecollaborative.org](http://www.michiganwinecollaborative.org)

Tom Smith and Sean Lawrie's Turkish wine tasting at the University Club of MSU on April 20th, 2017 to coincide with visit by Turkish delegation for USDA training program on inspection and certification of agricultural products

### Sustainability:

The MWC has officially initiated the Great Lakes Sustainable Wine Alliance (GLSWA). Resources on creating a plan for an environmentally friendly Michigan wine industry, along with our partnership with the Michigan Agriculture Environmental Assurance Program (MAEAP) can be found online



Board members pictured— top (left): Dan Nitz, Jay Briggs, Tom Petzold, Lee Lutes, Dave Miller

Bottom (left): Matt Moersch, Brian Lesperance, Gina Shay, Jessica Youngblood, Cristin Hosmer

Not pictured: Robert Brengman, Dave Anthony, Jon Trelor, Shannon Casey

## Jessica Youngblood at Minnesota Cold Climate Conference

Jessica Youngblood of Youngblood Vineyards attended the 2017 Minnesota Cold Climate Conference this month alongside VESTA students Ainsley Gabriel and Jessica Maxson (Sponsored by VESTA). The conference was broken into sessions on enology, viticulture, and business for participants of all ages and skill levels.

The conference had crucial events such as a pesticide safety workshop led by Dr. Herzfeld, sensory training and bottling practices, as well as marketing/branding workshops. And of course, growing and tasting sessions were offered throughout the week.

But Youngblood's favorite part was the crowd, not the wine: "The level of professionalism, organization, and expertise that went into constructing this conference was evident throughout the entire three days," she comments. "Those who participated left feeling more focused and re-energized ready to take on the next season of grape growing and winemaking!"

Please visit us at [www.michiganwinecollaborative.com](http://www.michiganwinecollaborative.com). As always, please like us on Facebook, follow us on Instagram @michiganwinecollaborative, and now follow us on LinkedIn. We look forward to seeing you online!

Cheers,



Dave Miller, President

### Research & Education:

Lee Lutes and Jenn Bramer on MSU Extension approval board for **new viticulture educator** in the Grand Traverse region. Preliminary research presentations scheduled for **March 21st**

### Trellis Construction Workshop:

to be held at **Youngblood Vineyards on Saturday, March 25th**. All students welcome. If interested, please register at <https://www.eventbrite.com/e/trellis-construction-workshop-tickets-32194083370>. Lunch provided. Sponsored by VESTA, MWC, and Farmer Veteran Coalition of MI

Reminder that **board meetings take place bi-weekly**. All members (voting and non-voting) are welcomed to attend. In addition, time is allotted for public comments or questions. The next board meeting is scheduled for 10 am on **Thursday, March 9th**. Please contact us at [info@michiganwinecollaborative.com](mailto:info@michiganwinecollaborative.com) or message us on Facebook for further information