



Conference Call Meeting Minutes for Thursday, November 10, 2016

- 1) Call to Order:
 - a. **Motion to bring meeting to order: Miller**

- 2) Roll Call
 - a. Board Present: Miller, Lesperance, Brengman, Moersch, Petzold, Hosmer, Lutes, Shay, Youngblood. Public Present: Smith, Bush, Jones.
 - b. Board Absent: Berger Trelor, Anthony, Casey.

- 3) Approval of minutes from October 27, 2016 meeting
 - a. **Motion to approve October 27, 2016 minutes: Lutes, Second: Moersch. Motion Passed**

- 4) Committee reports / plans:
 - a. Research / Education:
 - i. Update on speakers for MGWIC meeting in February..
 1. Petzold: Annemiek Schilder will be doing two presentations. The first is an update on compost tea trials and the second is focusing on powdery mildew. Rufus Isaacs will be presenting on Spotted wing drosophila.
 2. Bush: Dr. Schultz will be doing a presentation via Skype on Climate Change and Riesling. She is hoping to get Greg Jones, who has presented with Dr. Schultz in the past, to be at the conference in person. Paolo Sabbatini is coordinating.
 3. Bush: Jill Bloom is doing two sessions. The first is Sensory Tasting of Flaws and the second is focusing on Lab issues.
 4. Hosmer: The Winemaker's Tasting is focusing on other dry white wine varieties.
 5. Smith: VESTA will have a booth set up and will be doing demos of the simulations that they have been working on.
 - ii. Update on MSU meeting with Dean Hendrick
 1. Petzold: Jeff Dwyer director of MSU Extension Services, has listened to our concerns about the lack of support from the AgBio Research Station in the NW region. MSU is now actively pursuing candidates for the viticulture element of the NW AgBio Research Station. We would like to be involved with updating requirements for the position as well as being able to review the list of final candidates. Petzold will draft a letter to Jeff Dwyer thanking him for his swift action and offering our support to help review the final candidates.

- b. Membership:
 - i. Should we reach out to cideries for membership?
 - 1. Shay: Is there a place for cideries in the MWC? Smith: Cideries are covered in the by-laws a couple of different ways. Voting membership is open to “grape and other fruit growers” and “other interested parties deemed eligible to be voting members by the board of directors”. Under either of these two provisions, cideries are welcome.
 - ii. Welcome packet for new members
 - 1. Shay: We should do some type of welcome packet along the lines of the one that the MGWIC sends out to Vintage Michigan members. Bush: Sherri Goodreau is available to fulfill the position of tracking and sending packets to new members until we have our own administrative person to take over. Shay, Youngblood and Goodreau will work together to come up with a packet.
 - 2. Smith: Has a Vesta student that will be doing an internship. The student can also do some work for the MWC.
 - iii. Update Board members, committee chairs / co-chairs and members on Basecamp
 - 1. Moersch: We need to pay Basecamp in order to use it. Lutes: Will either use his business credit card or will find a way to pay Basecamp.
 - iv. General conversation regarding booths at the upcoming conferences for membership drives.
 - 1. Petzold: We can set up a table in the “grape room” at the Orchard and Vineyard show in January and use it as a dry run for the MGWIC annual meeting. Bush: The council will comp the booth space at the February meeting. We could then have more funds to get marketing materials together. The group that is getting the welcome packet will also work on the materials for the booth.
- c. Communication:
 - i. Status of 5 Lakes Energy project
 - 1. Lesperance: There is no update, but will follow up and have a status report for the next meeting.
 - ii. Upload MWC bylaws and general document to basecamp for reference
 - 1. Lesperance: Will do once basecamp is back online.
- d. Sustainability:
 - i. Sustainability Committee meeting on December 2nd from 10 - 11:30 am at the Berrien County Extension Office (SWMREC) at 1737 Hillandale Rd, Benton Harbor, MI 49022. Agenda and call-in information will be forwarded a few days prior to the meeting.



- e. Finance:
 - i. Attorney fee
 - 1. Lutes: He and Petzold met with John Scott and was able to have the bill reduced by 20%. He wrote him a check for \$1000.00 and the bill is paid in full.
- 5) Other Business
- a. Mobile app for MWC?
 - i. Shay: mentioned - ran out of time
 - b. WineStudio
- 6) Next meeting / conference call
- a. Next meeting will be a conference call on **Wednesday** November 23rd at 10:00 am. The call in information is dial [888-808-6929](tel:888-808-6929) and then use access code 5083986#.
- 7) Adjourn :
- a. **Motion to adjourn Miller, Second: Lesperance. Adjourned 11:06 am.**