Verification plays a key role in establishing trust between growers, wineries, consumers, and others across the supply chain.

...the state’s MAEAP program could easily evolve beyond viticulture to include winery sustainability practices.

MEET DEMAND
Meet increasing demand from consumers, retail & restaurants for transparent sustainability standards

HELP THE EARTH
Drive innovative research & best practices to protect Michigan’s agriculture & watersheds for future generations

REDUCE COSTS
Implementing best practices can reduce energy, water, & operational costs & engage the workforce

The Michigan Grape and Wine Industry Council (MGWIC) was awarded a USDA Specialty Crop Block Grant to conduct the Michigan Sustainable Wine Feasibility Study. Hired by the MGWIC, 5 Lakes Energy will release a full report detailing survey results, comparative research, a literature review of market research, and a summary of energy audits results and opportunities. Contact Liesl Clark at lclark@5lakesenergy.com or Linda Jones at JonesL9@michigan.gov with any questions.