



## Conference Call Meeting Minutes for Thursday, July 7, 2016

- 1) Call to Order:
  - a. **Motion to bring meeting to order: Miller**
  
- 2) Roll Call
  - a. Board Present: Miller, Lutes, Brengman, Petzold, Lesperance. Treloar, Moersch. Public Present: Smith, Bush
  - b. Board Absent: Anthony, Casey, Berger, Hosmer
  
- 3) Approval of minutes from June 23, 2016 meeting
  - a. **Motion to approve minutes: Miller, Second: Lesperance. Motion Passed**
  
- 4) Treasurer's Report
  - a. Establishing bank account(s) - Lutes: Met with Huntington Bank to get information on setting up a "small scale" Business Account. General discussion on how many signers to have on the account. The Executive Board will be on the account as signers. One signature for checks up to \$1000.00 and two for any amount over \$1000.00. Lutes will set up bank account and will email signature cards to the Executive Board to complete account setup. Once there is an account number, the website will have a link for prospective members to send in their membership dues online.
    - i. **Motion to approve: Miller, Second: Lutes. Motion Passed**
  - b. IRS Form 124 Status - Smith: Not much progress made, but will proceed with the paperwork and filing. Not needed until end of year. Smith to take the lead.
  - c. Scott / Huff bill - Petzold: Nothing has been done at this point. Lutes is sure that they can work it out with John Scott.
  
- 5) Membership Committee Report: Confirmed benefits for MWC members as of August 4th MWC public launch
  - a. John Treloar emailed a draft of MWC benefits to the members. Discussion on the immediate benefits - add Parallel 45 website to the Education section.
    - i. Lutes: Change the Legislative Voice to perhaps the Michigan Wine Producers Association. He and Lesperance are on the board of the MWPA. Moersch: It would be good to have only one voice in Lansing. Lesperance: One lobbying effort would be preferable, and by having a partnership between both associations, could be attainable. The MWPA is having a meeting on August 3rd. Lutes and Lesperance will approach the board about the possibility of a collaboration between the two associations. They will also ask that the MWC have a seat on their board in the future.
    - ii. Moersch will work on the rack card. It will list the direct benefits as well as future goals. Lesperance will work on the website. Treloar will have an updated draft of the benefits available for the next meeting. Lesperance: When we list the website addresses of the organizations, we need to inform them and ask that they link back to us. Permission to link is not required.



6) Communication Committee Report

- a. Status of hosting 5Lakes Energy grant web info on MWC website
  - i. Lesperance; Spoke with Linda Jones who indicated that there is about \$5000.00 available for developing the website. He also believes that it will be most cost effective and time effective to contract out to a 3rd party to do the work. By contracting out there would be residual benefit for the MWC website.
  - ii. Discussion to proceed and ask for a more formal proposal from 5Lakes that would also include a statement of work.
  - iii. **Motion to move forward with a more formal proposal: Petzold, Second: Brengman. Motion passed.**
- b. MWC press release - draft for board to peruse/edit with August 4 launch as target
  - i. Lesperance emailed a draft of the press release draft to the board.
    - 1. The draft was well received and Miller asked that feedback be emailed to Brian so that a final draft can be approved during the next call.

7) Other Committee Reports

- a. None

8) Other Business

- a. David Braganini passed away on Tuesday July 5th. The MWC would like to reach out to St. Julian and with an offer of support.
  - i. **Motion to ask Miller to reach out with an offer of support from the MWC: Lutes, Second: Petzold. Motion passed.**
- b. Moersch: Would like to invite Mike Moyer to the next call. Because we are a non-profit, anyone can listen in on the meetings, but they may not participate.
- c. Next call will be July 21st at 10:00 am and an in person meeting will be scheduled on August 4th prior to the Gold Medal Reception in Lansing.

9) Adjourn - 11:05 am