

Conference Call Meeting Minutes for Thursday, May 19, 2016

- 1) Call to Order:
 - a. **Motion to start meeting: Miller, Second: Lesperance. Motion Passed**
 - b. Present: Hosmer, Anthony, Miller, Treloar, Moersh, Brengman, Petzold, Smith, Casey, Lutes
 - c. Absent: Clark, Berger
- 2) Approval of minutes from May 12, 2016 meeting
 - a. Pezel: Need to Fix MAEAP language.
 - b. **Motion to approve minutes with changes: Pezel, Second: Lesperance. Motion Passed**
- 3) Membership Committee Report
 - a. Membership structure and dues
 - i. Matt sent spreadsheet out with draft dues structure and examples of other programs. Once we agree on dues, need to start work on benefits.
 - ii. Smith proposed a vote on the dues structure and sending the benefits back to committee for recommendation.
 - iii. General agreement on dues structure from discussion.
 - iv. Petzel: looks like a good structure. Comment on benefits, at P45 give people education opportunities and it can be hard to restrict who gets those benefits. This is something the membership committee needs to consider when looking at benefits. Petzel also recommended a rough idea of how much money the dues will generate. Lutes responded that his assessment puts that number at ~\$5,000 for the first year.
 - v. Smith: Reminder that the dues are only a small part of the funding.
 - vi. General discussion on the difference between organizations and members. It was agreed organizations could be members and sponsors.
 - vii. **Motion to vote on dues structure as presented: Casey, Second: Lesperance. Motion passed**
- 4) Finance Committee Report:
 - a. Financial structure for MWC
 - i. Lutes: a little over \$9,000 in account. Work continues on getting our own bank account. Has reviewed sample budgets from Tom Smith. Our budget will be simple at first, but will grow in complexity as we develop more programs.
 - ii. Smith: could consider first year dues would go out until 12/31/2017. Those who have already paid will be covered to 12/31/2016. Anyone new will be paid up to 12/31/2017. This approach was favored by the board, with exceptions and details to be worked out via the membership committee.
 - iii. Lutes: suggested we consider a due date not around the end of the year because many members may be cash strapped at that time. This issue was passed back to the membership committee as part of their program and policies discussion.
 - iv. **Motion to grant those who have paid as of today membership until 12/31/2016. Anyone who pays the required dues from this point forward will be in good standing until 12/31/2017: Lesperance, Second: Trelor. Motion passed**

- v. Smith: could consider a “pledge” to become a founding member. In other words if it takes \$2,000 to be a founding member, people could pledge to pay that over X years. This suggestion was referred to the membership committee for consideration.
- vi. Membership Committee to work on all polices and details of membership for proposal at the next board meeting.
- vii. Membership Committee to work on defining benefits, but not by next meeting.
- viii. Lutes: suggestion to set up PO BOX to make it easier to gather written communication and checks.

ix. Motion to set up PO BOX: Lutes, Second: Lesperance, Motion passed

5) Communication Committee Report:

- a. Lesperance: Board Vote - need to finalize members in good standing. Any board member not in good standing needs to pay ASAP. Details to be sent out this week.
- b. Lesperance Payment gateway - process started to accept payments on our website. Further progress held up by lack of bank account.
 - i. Bank account will be set-up as soon as the articles of incorporation are filed. In process and should go quickly.
- c. Lesperance: Rack card - in process. Brian to work with Round Barn’s designer to come up with original card design for presentation to board.

6) John Scott attorney Memorandum

- a. Need to review memorandum and decide if we need to retain this representative. Defer vote until next meeting. Memorandum will be forwarded out to group. Please forward any feedback before next meeting.

7) Other Business

- a. Matt Moersch to provide report to Grape & Wine Council next week. Board saw no problems with a complete status update.
- b. Smith: Offered a good reminder as a non-profit everything we do is considered public regardless.
- c. Moersch: when presenting MWC people at Round Barn offered to help. Board determined you DO NOT need to be a member to help with MWC projects. Brian and Matt to work together with some graphic design projects.
- d. Smith: MSU along with Farmer Veteran Coalition hosting conference Nov 30-Dec2nd. There is interest in presentations and engagement regarding wine and grape industry. Lots of potential exposure, including pouring MI wine. More details to follow from Tom et al.
- e. Miller: please look at confidentially agreement and be prepared to discuss next meeting.
- f. Miller: start thinking about longer term engagement and programs the MWC should be involved in. The call broke up during this comment, so details may be missing.

g. Next Meeting: June 2nd at 10am.

8) Motion to Adjourn: Miller, Second: Lesperance Motion Passed