

Michigan Wine Collaborative Board Meeting Minutes April 21, 2016 10:00 AM

Tom Smith facilitated the conference call.

Roll Call:

Present: Moersch, Lesperance, Lutes, Brengman, Petzold, Trelor, Miller, Anthony, Clark
Absent: Berger

Previous Meeting:

9 of the 15 Board member slots were determined with the following term limits:

- Matt Moersch SW Winery 2 year term
- Brian Lesperance SW Winery 1 year term
- Lee Lutes NW Winery 3 year term
- Robert Brengman NW Winery 2 year term
- Tom Petzold NW Grower 3 year term
- Liz Berger NW Winery 1 year term
- Jon Trelor SE Winery 2 year term
- Dave Miller SW Winery 1 year term
- Dave Anthony UP Winery 3 year term

Agenda:

The Executive Board of Director positions were discussed and voted on.

- Dave Miller – Chairman – called by Lesperance, seconded by Petzold - All in favor
- Matt Moersch – Vice-Chairman – Called by Lesperance – All in favor
- Brian Lesperance – Secretary – Called by Miller – All in favor
- Lee Lutes – Treasurer – Called By Lesperance – All in Favor

Committee positions were discussed with the following people indicating that they would be willing to chair a committee or participate.

- Membership
 - Tri Chair - Matt Moersch SW Committee
 - Tri Chair – Robert Brengman NW Committee
 - Tri Chari – Jon Trelor SE Committee
 - Member – Tom Petzold

- Communications
 - Chair – Brian Lesperance

- Grants/Legislation/Fundraising
 - Chair – Dave Anthony
 - Member – Dave Miller

- Sustainability
 - Chair –
 - Member – Matt Moersch
 - Member – Robert Brengman

- Finance
 - Chair - Lee Lutes
 - Member – Matt Moersch

- Research and Education
 - Chair –
 - Member – Dave Miller
 - Member – Robert Brengman

Other Board slots were discussed:

- Supplier Vendor – Dan Brick – Brick Packaging?
- Restaurant Vendor – Michigan by the Bottle?
- NE Winery
- SW Grape Grower
- Grape Grower other region (SE, NE, or UP)
- Tourism

Brian said he had spoken with Peter Laing and he was interested in being on a committee. There was discussion on whether a Policies/By-Laws Committee is necessary. Discussion on revamping the dues structure. Lower the dues in order to get more involvement and perhaps doing a tiered structure in order to give credit to the businesses that have invested more money.

Dave Anthony is going to work on getting a meeting together for the NE growers, Charlavoix through the Straits. He stated that Jeff Frye is his best contact.

Next meeting will be a conference call on Thursday April 28th at 10:00am.

Adjourned – 11:00 am